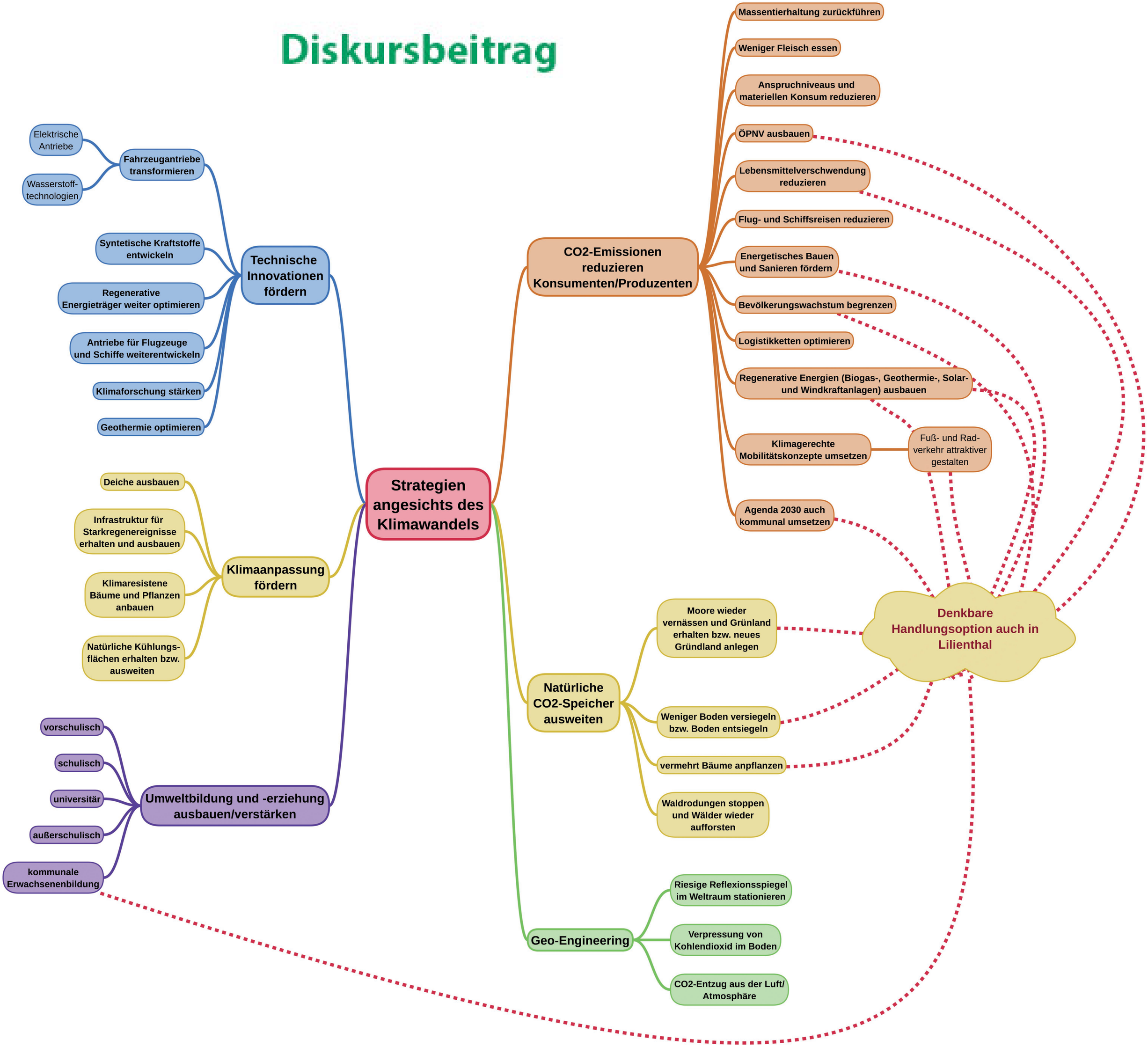Diskursbeitrag